

What is Creative Lab Hawaii?



Creative Lab Hawaii (CLH) was founded in 2012 by the Hawaii State Department of Business, Economic Development, and Tourism's Creative Industries Division (CID) to develop an ecosystem to increase export, attract investment and build the state's creative entrepreneurial capacity.

Through hands-on immersive workshops, panels and mentorship by industry leaders from across the globe, **CLH provides entrepreneurs with business and creative skill sets necessary to monetize their intellectual property and expand distribution channels**, positioning Hawaii as a nexus of creative media development in the Pacific.

CLH Mission

- **Accelerate** professional development of local media and creative entrepreneurs
- **Develop** high quality content for export
- **Create** a hub of creative media development
- **Increase** growth of commercially viable content for acquisition / distribution
- **Provide** a pipeline of talent to enter Hawaii-based accelerator programs as part of the State's HI Growth Initiative



CLH 2017 Writers Immersive Fellows and Mentors

The most important thing that CLH taught me was how to actually move a project from conception to creation. It was one of the most enriching and lasting education experiences I've ever had.
-- **Chris McKinney, CLH Writers Immersive Fellow, award-winning novelist, screenwriter, and educator**

The CLH Fashion Immersive was a great experience that helped put more structure to my business, my brand, and helped pave way for a clearer vision. This opportunity put a lot of the important issues into perspective.
-- **Emiko Miyazawa, CLH Fashion Immersive Fellow**

The CID/State of Hawaii, CLH includes strategic partnerships with **Writers Guild of America, West (WGAW), Producers Guild of America (PGA), Screen Actors Guild-American Federation of Television and Radio Artists (SAG-AFTRA), International Game Developers Association (IGDA), Film Offices of the Hawaiian Islands (FOHI), The Cut Collective, Secret Road, Hawaii Songwriting Festival** and the **High Technology Development Corporation (HTDC)**. And sponsors **The Modern Honolulu Hotel** and **Arthur's Limousine**.



CLH Program Components

1. **IMMERSIVE PROGRAMS** - offered to selected qualified applicants in high growth creative clusters: Broadband/New Media; Producing; Screenwriting; Mobile Game Application; Animation; Music; and Design/Fashion. **A yearlong program** which includes a five-day boot camp in Hawaii, followed by a one-year coaching program. Up to three individuals are chosen out of each cohort to attend a global entertainment conference where they can pitch their project and network with industry professionals.
2. **IDEATION WORKSHOPS** - target entrepreneurs in early stage project development with the goal of building the pre-requisite requirements for CLH Immersive programs or other relevant accelerators. **A weekend long workshop, followed by three months coaching program** that supports participants in executing their material as individuals, and as a group.
3. **PUBLIC PROGRAMS** - a collaboration with various industry partners, offer **free panels and workshops by industry professionals** in the areas of screenwriting (live action and animation – motion pictures and television), web-series, games, producing, music and design/fashion.



Doris Yeung, CLH Writers Immersive Finalist, pitching her film at AFM

CLH Mentors and Speakers *

- **Meg LeFauve**, Academy Award winning screenwriter (INSIDE OUT, THE GOOD DINOSAUR.)
- **Bernie Su**, two-time Primetime Emmy Award-winning multi-platform series creator (THE LIZZIE BENNET DIARIES, EMMA APPROVED.)
- **Jesse Nickson-Lopez**, Emmy nominated writer (STRANGER THINGS.)
- **Cinco Paul**, writer and producer (DESPICABLE ME series of films, THE SECRET LIFE OF PETS.)
- **Pamela Ribon**, screenwriter, comic book writer, best-selling novelist (MOANA, SMURFS: THE LOST VILLAGE.)
- **Jeff Gill**, Emmy award winning animator (ASK THE STORY BOOTS, SOUTH PARK.)
- **Gwen Bethel Riley**, Head of Business Affairs Music at Disney Consumer Products and Interactive Media
- **Jerome Spence**, V.P. of Film, Television, Advertising Markets and Business Development at Secret Road
- **Bobby Moresco**, Academy Award Winning writer and producer (CRASH, MILLION DOLLAR BABY.)
- **Bliss Lau**, Fine jewelry designer and educator at Parsons
- **Andy Dunn**, Emmy nominated executive producer and mobile games app creator (RUFF RUFF, TWEET AND DAVE COMPANION APP)



CLH Animation Immersive mentors – Kaaren Lee Brown, Cinco Paul, Pamela Ribon and CLH ED Michael Palmieri

*Partial List

We are pleased to see that our partnership with CLH Writers Immersive is proving to be fruitful for its participants. We look forward to continuing our partnership in nurturing future storytellers.
--**Tery Lopez, Director of Diversity for Writers Guild of America, West**

CLH Milestones to Date*

45 Programs overall

14 Immersive Programs

5 Ideation Workshops

24 Public Programs

- 2 Feature and 2 Short Films produced
- 3 Original Songs sold and 2 licensed to 2 major entertainment studios
- 1 Feature Films in production, 2 in preproduction
- 1 TV Series and 1 Feature Film Script picked up by Agencies in LA
- 1 Original Song got a yearlong advertising licensed agreement
- 1 Mobile Game App published, 1 App in development
- 5 Web-Series in production, 1 in preproduction
- 2 Feature Film Scripts optioned by producers
- 1 Autobiography Book published
- 3+ Fashion collections created, 20-40% of sales increased

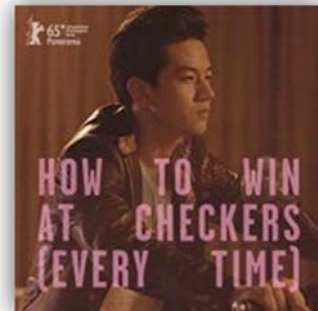
* August 2017



CLH Fashion Immersive Finalists kick off L.A. for business meetings



CLH Mobile Games App Immersive Finalist at the Game Developers Conference



Josh Kim, CLH Writers Immersive Fellow film premiered at Berlinale and won over 25 international film awards



Conversation with Meg LeFauve, Academy Award winning screenwriter (INSIDE OUT)



Bernie Su, coaching Web-Series Immersive Fellows



CLH Music Immersive Fellows co-writing songs with mentors



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DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM
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