

Career & Workplace

## Creative Lab Hawaii to host webinar series for emerging Isle filmmakers



The new virtual series, which begins on Saturday, offers insights into various aspects of filmmaking including micro-budget films, and developing career skills in producing and directing.



By [Olivia Peterkin](#) – Web Editor, Pacific Business News

Creative Lab Hawaii is hosting a new lineup of educational webinars for emerging filmmakers in the Islands.

The new virtual series, which begins on Saturday, offers insights into various aspects of filmmaking including making micro-budget films, and developing career skills in producing and directing, according to officials with the program.

Developed through the Hawaii State Department of Business, Economic Development and Tourism's Creative Industries Division, or DBEDT, the two free webinars – "Directing the Micro-Budget Motion Picture" on Feb. 27 and "Wahine Make Movies!" on March 6 – will be available to the public.

“These panels and in-depth development ideations are designed to be results-oriented,” Mike McCartney, director of DBEDT, said in a statement. “With a thoughtful game plan, media projects with smaller budgets can bring significant gains to the local creative economy, and serve as a calling card for emerging filmmakers and performers to continue to be hired and paid for their craft.”

[The first webinar](#) will help to provide strategies for "maximizing budgets without compromising vision," [and the second](#) will allow participants real-world insights from some of Hawaii's "most in-demand" woman filmmakers, according to program organizers.

“Throughout the pandemic, we have offered our creative community access to mentors from our local industry as well as international leaders in media and entertainment,” Georja Skinner, division chief of the Creative Industries Division and founder of Creative Labs Hawaii, said in a statement. “Many of these working pros include those who have found success from the [Creative Labs Hawaii] program, and are a testament to the power of these business skill development opportunities designed to maximize entrepreneurs’ creative and financial potential.”