

# GET PAID FOR YOUR MUSIC:

## NAVIGATING NEW REVENUE STREAMS 2021-2022



### Creative Lab Hawai'i presents

Four one-hour webinar modules that explore aspects of the music business that can unleash revenue opportunities for local talent, and provide a deeper understanding of royalties, production libraries, and licensing music for use in film and television.

**Price:** free

**Available to:** Hawai'i's music community and the public

**When:** December 2nd and 9th; January 6th and 18th (all at 3:00pm HST).

**Registration (you must register for each individual panel):**

Click title to register for

 [ARE YOU COLLECTING ALL OF YOUR DIGITAL MECHANICAL STREAMING MONEY?](#), Dec. 2nd

 [YOU'VE RELEASED A NEW SINGLE; WHERE DO YOU EARN ROYALTIES?](#), Dec 9th

 [INSIDER TIPS ON SONGWRITING BUSINESS SUCCESS](#), Jan 6th

 [MUSIC IN FILM, TV, & ADVERTISING](#), Jan 18th

### PANEL DESCRIPTIONS:

**Dec. 2nd, 3:00pm HST (5:00pm PST) ARE YOU COLLECTING ALL OF YOUR DIGITAL MECHANICAL STREAMING MONEY?** Kris Ahrens, CEO of The MLC (The Mechanical Licensing Collective), and Hawai'i music creators (Faith Rivera, Keilana Mokulehua, and Frederick Culp Jr., and Sean Cleland) discussing how to make sure you are registering correctly in order to receive mechanical royalties for your music.

**Dec 9th 3:00pm HST (5:00pm PST) YOU'VE RELEASED A NEW SINGLE; WHERE DO YOU EARN ROYALTIES?** Michael Eames (Pen Music Group) and Bobby Borg (Bobby Borg Consulting), are music business experts and authors of the new book "Introduction to Music Publishing for Musicians". This webinar will explore the various ways that songwriters can generate income with their music.

**Jan 6th 3:00pm HST (5:00pm PST) INSIDER TIPS ON SONGWRITING BUSINESS SUCCESS** This panel comprises Creative Lab staff members and songwriters who are in various stages of their careers (Richard Harris, Chaz Umamoto, Maelan Abran, Kimie Miner, Nitanee Paris Lawson). From established staff writers to self-published indie artists, these songwriters will share tips and insider secrets about their own songwriting journeys.

**Jan. 18th, 3:00pm HST (5:00pm PST) MUSIC IN FILM, TV, AND ADVERTISING** Guild of Music Supervisors panel, moderated by Jonathan McHugh (secretary of the Guild). What is music supervision, and what do music creators need to know in order to get their music into film, TV, and advertising? This panel features top professionals in music supervision, who will share their knowledge about music placement in media.