

MUSIC IN FILM, TV, AND ADVERTISING

Price: FREE

Available to: Hawai'i's music community and the public

When: January 18th, 3:00pm HST (5:00pm PST)

Registration link:

MUSIC IN FILM, TV, AND ADVERTISING

What is music supervision, and what do songwriters need to know in order to get their music into film, TV, and advertising? These members of the Guild of Music Supervisors will explain how songs are discovered for media, what kinds of songs work in media, and how songs are licensed.



Jonathan McHugh,
Film director/producer
& music supervisor



Tracy McKnight,
Music supervisor/
record producer



Elyse Schiller,
Head of Creative a & Sync,
GS Music Group



Eric Johnson,
Senior VP, Music producer,
McCann Advertising



Ryan Svendsen,
Head of Music,
Millenium Media

This panel is the fourth and final webinar of this series presented by Creative Lab Hawai'i. Each webinar in this series explores aspects of the music business that can unleash revenue opportunities for local talent, and provide a deeper understanding of royalties and licensing music for use in film and television.

Creative Lab Hawai'i presents: GET PAID FOR YOUR MUSIC: NAVIGATING REVENUE STREAMS 2021-22

For more information, and to register for the other free webinars in this series, please visit:

[HTTPS://CREATIVELAB.HAWAII.GOV](https://creativelab.hawaii.gov)

